



WHAT IS REALTORS® HOPE FOR HOMELESS?

REALTORS® Hope for Homeless was established in 2012 by the REALTOR® Association of Southern Kentucky, with the purpose of helping poverty stricken and homeless children, individuals, and families in our community by collecting non-perishable foods, toiletries and money.

REALTORS® and Business Partners sleep in tents during this 3-day event collecting items, donations, and bringing awareness to homelessness from [Friday, April 28 until Sunday April 30, 2017](#) regardless of the weather conditions.

WHO BENEFITS FROM THIS EVENT?

In 2016, we raised over 420,000 servings of non-perishable foods from money donated thru sponsorships and money collected during the event!!

Many of the summer food programs for children **stop** with the end of the school year, like the local “backpack” program, which provides a child with meals during the weekends throughout the school year. Therefore, local School Resource Centers, which amount to 28 schools in Bowling Green/Warren County, and countless others in Allen, Butler, Edmonson, Logan and Simpson Counties, received over 220,000 servings of food **for their summer food program**. Many of the items are distributed directly by one of the Family Resource Coordinators by visiting the homes of these children during the summer.

HOTEL, INC breaks the cycle of poverty and homelessness to build self-sufficient households. Staff and volunteers develop innovative programs to meet the physical, emotional, and spiritual needs of clients, so that they might break free from cycles of poverty and homelessness. The 2016 REALTORS® Hope for Homeless provided over 200,000 servings of food this past year, stocking the “ManaMart” pantry for families in need. This was the largest donation they have received!

Within less than 6 weeks, both organizations depleted what we distributed.

HOW DO WE GET THE WORD OUT/WHO HELPS?

We have received great support from WBKO, WNKY, local radio stations and the Bowling Green Daily News. All of the support resulted in newspaper articles, broadcasted interviews on local TV and radio, and social media exposure through many outlets including: Facebook, Twitter, YouTube, Instagram, and more.

We work closely with the City/County School Family Resource coordinators, who ensure that the schools support our event by posting flyers, putting the event on their webpage and school newsletters.

During our monthly membership meetings, the event is announced and help is solicited amongst our members.

OUR GOAL FOR THE 2017 REALTORS® HOPE FOR HOMELESS?

450,000 SERVINGS OF FOOD = AT LEAST \$ 25,000 IN MONETARY DONATIONS.

WHAT ARE WE ASKING FROM YOU?

We are asking for your sponsorship!



**6th Annual
Hope for Homeless**

April 28-April 30

All day, All night, All weekend



Platinum-\$5000 <ul style="list-style-type: none">• Logo distinctly listed on Event board, social media & t-shirts• Two banners (Event and Place of Business)<ul style="list-style-type: none">• TV and Radio exposure• Spot on Billboard• Poster provided<ul style="list-style-type: none">• Plaque• Up to 20 t-shirts	Diamond \$2500 <ul style="list-style-type: none">• Logo prominently listed on Event board, social media & t-shirts• Banner for Event• Spot on Billboard• Poster provided<ul style="list-style-type: none">• Plaque• Up to 8 t-shirts	Gold \$1000 <ul style="list-style-type: none">• Logo prominently listed on Event board, social media & t-shirts• Spot on Billboard<ul style="list-style-type: none">• Yard Sign• Poster provided• Up to 4 t-shirts	Silver \$500 <ul style="list-style-type: none">• Logo listed on Event board, social media & t-shirts<ul style="list-style-type: none">• Yard Sign• Poster provided• Up to 2 t-shirts	Bronze \$250 <ul style="list-style-type: none">• Name listed on Event board, social media & t-shirts<ul style="list-style-type: none">• One t-shirt
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* Another way to contribute to this event is to set-up a collection bin/s in your business the month of April in addition to a onetime product donation, to collect food. Please contact Terry Tindle at the REALTOR® Association (270-781 1623) and let her know by March 3rd if you are electing to help us this way.

Thank you.

Respectfully,

Stacey Ferguson

Katharina Cisco

Stacey Ferguson
Community Service Chair 2017
REALTOR® Association of Southern Kentucky

Katharina Cisco
Community Service Vice Chair 2017
REALTOR® Association of Southern Kentucky