



## WHAT IS REALTORS® HOPE FOR HOMELESS?

REALTORS® Hope for Homeless was established in 2012 by the REALTOR® Association of Southern Kentucky, with the purpose of helping poverty stricken and homeless children, individuals, and families in our community by collecting non-perishable foods, toiletries and money.

REALTORS® and Business Partners sleep in tents during this 3-day event collecting items, donations, and bringing awareness to homelessness from [Friday, April 26th until Sunday, April 28th, 2019](#) regardless of the weather conditions.

## WHO BENEFITS FROM THIS EVENT?

In 2018, we raised over 600,000 servings of non-perishable foods from money donated through sponsorships and money collected during the event!!

Many of the summer food programs for children **stop** with the end of the school year, like the local “backpack” program, which provides a child with meals during the weekends throughout the school year. Therefore, local School Resource Centers, which amount to 28 schools in Bowling Green/Warren County, and countless others in Allen, Butler, Edmonson, Logan and Simpson Counties, received over 400,000 servings of food **for their summer food program**. Many of the items are distributed directly by one of the Family Resource Coordinators by visiting the homes of these children during the summer.

HOTEL, INC breaks the cycle of poverty and homelessness to build self-sufficient households. Staff and volunteers develop innovative programs to meet the physical, emotional, and spiritual needs of clients, so that they might break free from cycles of poverty and homelessness. The 2018 REALTORS® Hope for Homeless provided over 200,000 servings of food this past year, stocking the “ManaMart” pantry for families in need. This was the largest donation they have received!

## HOW DO WE GET THE WORD OUT/WHO HELPS?

We have received great support from WBKO, WNKY, local radio stations and the Bowling Green Daily News. All of the support resulted in newspaper articles, broadcasted interviews on local TV and radio, and social media exposure through many outlets including: Facebook, Twitter, YouTube, Instagram, and more.

We work closely with the City/County School Family Resource coordinators, who ensure that the schools support our event by posting flyers, putting the event on their webpage and school newsletters.

During our monthly membership meetings, the event is announced and help is solicited amongst our members.

# OUR GOAL FOR THE 2019 REALTORS® HOPE FOR HOMELESS?

**500,000 SERVINGS OF FOOD**  
(AT LEAST \$30,000 IN MONETARY DONATIONS)

## WHAT ARE WE ASKING FROM YOU?

We are asking for your sponsorship!



**8th Annual**

**Hope for Homeless**

April 26th - April 28th

All day, All night, All weekend

REALTOR® Association  
**RASK**  
of Southern Kentucky



### Diamond \$2500

- Logo prominently listed on
- ⇒ Event Board
- ⇒ Social Media
- ⇒ T-shirts
- Banner for Event
- Spot on Billboard
- Poster provided
- Yard Sign
- Announced during Event
- Plaque
- 8 T-shirts

### Gold \$1000

- Logo prominently listed on
- ⇒ Event Board
- ⇒ Social Media
- ⇒ T-shirts
- Spot on Billboard
- Poster provided
- Yard Sign
- Announced during Event
- 4 T-shirts

### Silver \$500

- Logo listed on
- ⇒ Event Board
- ⇒ Social Media
- ⇒ T-shirts
- Poster provided
- Yard Sign
- 2 T-shirts

### Bronze \$250

- Name listed on
- ⇒ Event Board
- ⇒ Social Media
- ⇒ T-shirts
- 1 T-shirt

If you would like to be a sponsor of the 2019 REALTORS® Hope for Homeless event, please return the pledge form to Terry by March 1<sup>st</sup>.

Another way to contribute to this event is to set-up a collection bin (or bins) in your business during the month of April to collect food. Please contact Terry Tindle at the REALTOR® Association (270-781 1623 or [ttindle@sokyrealtors.com](mailto:ttindle@sokyrealtors.com)) and let her know by March 1st if you are electing to help us this way.

Thank you in advance for your support!

Respectfully,

Beth Wheeler  
2019 Community Service Chair  
REALTOR® Association of Southern Kentucky

Angi Cline  
2019 Community Service Vice-Chair  
REALTOR® Association of Southern Kentucky

# 2019 SPONSORSHIP PLEDGE FORM



Feeding Local Families

Sponsor Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Email: \_\_\_\_\_

## Sponsorship Levels

(please circle one)

\$2,500 Diamond

\$1,000 Gold

\$500 Silver

\$250 Bronze

\_\_\_\_\_ Invoice Me \_\_\_\_\_ Check Enclosed (Payable to RASK)

**Debit/Credit card payments can be accepted in person or over the phone**

## Event T-shirts

**Please provide your t-shirt sizes: Available in S, M, L, XL and 2XL**

Diamond Sponsorship includes 8 event t-shirts: \_\_\_\_\_

Gold Sponsorship includes 4 event t-shirts: \_\_\_\_\_

Silver Sponsorship includes 2 event t-shirts: \_\_\_\_\_

Bronze Sponsorship includes 1 t-shirt: \_\_\_\_\_

**Return form via email: [ttindle@sokyrealtors.com](mailto:ttindle@sokyrealtors.com)**

**Return form and payment via postal mail:**

Realtor Association of Southern KY

180 W. Professional Park Court

Bowling Green, KY 42104