

10 GREAT REASONS TO BECOME AFFILIATED AS A **BUSINESS PARTNER** WITH THE REALTOR® ASSOCIATION OF SOUTHERN KENTUCKY

The REALTOR® Association of Southern Kentucky is extending to you the opportunity to become a business partner. Our association consists of approximately 425 REALTOR® members in seven counties.

- **Website Advertising** – Business Partners are listed under our “Business Partner” and our “Go Local” tabs and is designated by the category of the business. Contact information is provided as well as with website links.
- **Membership Roster*** – Membership Rosters can be obtained at any time. In addition, mailing labels of REALTOR® members (either office labels or individual member label at office address) may be obtained twice a year.
- **Sponsorship Opportunities** – Several events are held annually whereby your company can help sponsor these events and promote your company. This can be done to our REALTOR® members at events such as membership meeting, Board of Director meetings and educational events and/or to the public at events such as our annual Hope for Homeless and Glow Run events.
- **General Membership Meetings** – Membership meetings are held ten times a year. On average 85 members attend. This is a wonderful networking event and gives you an opportunity to meet with many of our members at one time.
- **Preferred Vendor** – Business Partners are always considered first for any goods or services purchased for the Association office.
- **Monthly Market Update** - Access to local, state and national market data, such as sales statistics and financial data.
- **Committees** - Committee participation is excellent for networking and provides an opportunity to interact with our members and obtain first-hand knowledge of their needs. It also provides the ability to enhance your business working relationship with our members.
- **Recognition** – Business Partners are recognized monthly through our Business Partner of the Month, our Business Partner of the Year, and at our annual Appreciation reception. Business Partners can also participate in our Honor Society program.

- **Lockbox System**** - For Business Partners that need access to homes (appraisers, home inspectors, pest inspectors) use of the Electronic lockbox system is available. (additional fees required)
- **Business Partners First** - The association provides a monthly Business Partner roster to our REALTOR® members and continuously encourage our members to work with our Business Partners before selecting non-member companies to work with.

*Upon request

**Some restrictions apply