

PRESS RELEASE

FOR IMMEDIATE RELEASE

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## **RASK REALTORS® setting sales records in challenging times**

The REALTOR® Association of Southern Kentucky, Inc (RASK) had its second largest sales month in the history of the Association, in June, despite the COVID-19 pandemic and a housing inventory shortage!

Last month, there were 309 units sold for a total of sales volume of \$64,510,090. July 2019 is the only month that saw higher totals. Through this June, RASK REALTORS® have sold a total of 1341 units totaling \$264,886,735 in sales volume, which is only 5.4% off in units sold and less than 1% off in sales dollars, when compared to 2019's historic sales numbers.

When asked about June's sales success, Stacey Ferguson, 2020 RASK President, attributed the near record breaking month to "the innovative ways that REALTORS®, along with their business partners in the industry, have adjusted and modified the way they are conducting business during the pandemic" and went on to say that she "is proud of the way that REALTORS® have embraced the use of tech tools such as virtual tours, electronic signatures, e-closings and many other virtual services in order to keep the real estate market moving forward and make consumers feels safe".

For further comment please contact:

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### *About REALTOR® Association of Southern Kentucky*

The REALTOR® Association of Southern Kentucky represents over 600 REALTOR® members, involved in all aspects of real estate in Allen, Butler, Edmonson, Logan, Muhlenberg, Simpson and Warren Counties. Over 100 affiliated businesses also hold membership in the Association. The Association is governed by a Board of Directors and served by volunteer committees. The dedication of the volunteers who have contributed countless hours of service attribute to the success of the association. An association staff of three is given the responsibility of the operations and implementation of the programs, products, and services provided to its members.