



WHAT IS REALTORS® HOPE FOR HUNGER?

REALTORS® Hope for Homeless was established in 2012 by the REALTOR® Association of Southern Kentucky, with the purpose of helping poverty stricken and homeless children, individuals, and families in our community by collecting non-perishable foods, toiletries, and money. Since the conception of this event, our focus has made a minor shift. In 2020, we changed the event's name to **REALTORS® Hope for Hunger** in order to reflect that shift. While we are still concerned with homelessness in our area, we have partnered with the schools in our service area to assist in fighting hunger and food insecurities by helping to feed hungry children and their families.

REALTORS® and Business Partners will be present during a 3-day event collecting items, donations, and bringing awareness to hunger and food insecurities from **Friday, April 22nd - Sunday, April 24th, 2022** regardless of the weather conditions.

WHO BENEFITS FROM THIS EVENT?

Many of the summer food programs for children stop with the end of the school year, like the local “backpack” program, which provides a child with meals during the weekends throughout the school year. The majority of the food collected by REALTORS® Hope for Hunger is donated to local School Resource Centers, which amounts to 30+ schools in Bowling Green/Warren County, and countless others in Allen, Butler, Edmonson, Logan and Simpson Counties for their summer food program. Most of the food is then distributed directly by one of the Family Resource Coordinators visiting the homes of these children during the summer.

HOTEL, INC strives to break the cycle of poverty and homelessness and to build self-sufficient households. It's staff and volunteers develop innovative programs to meet the physical, emotional, and spiritual needs of clients, so that they might break free from cycles of poverty and homelessness. REALTORS® Hope for Hunger provides financial support that aids HOTEL, INC to keep the Manna Mart pantry stocked in order to keep local families fed.

OUR GOAL? 1,000,000 SERVINGS OF FOOD!

(AT LEAST \$45,000 IN MONETARY DONATIONS)

WHAT ARE WE ASKING FROM YOU?

We are asking for your sponsorship!



**11th Annual
REALTORS® Hope for Hunger**

April 22nd - April 24th

All day, All night, All weekend



Diamond \$2500

- Logo prominently listed on
 - ⇒ Event Board
 - ⇒ Social Media
 - ⇒ T-shirts
- Banner for Event
- Spot on Billboard
- Poster provided
- Yard Sign
- Announced during Event
- Plaque
- 8 T-shirts

Gold \$1000

- Logo prominently listed on
 - ⇒ Event Board
 - ⇒ Social Media
 - ⇒ T-shirts
- Spot on Billboard
- Poster provided
- Yard Sign
- Announced during Event
- 4 T-shirts

Silver \$500

- Logo listed on
 - ⇒ Event Board
 - ⇒ Social Media
 - ⇒ T-shirts
- Poster provided
- Yard Sign
- 2 T-shirts

Bronze \$250

- Name listed on
 - ⇒ Event Board
 - ⇒ Social Media
 - ⇒ T-shirts
- 1 T-shirt

If you would like to be a sponsor of the 2022 **REALTORS® Hope for Hunger** event, please return the pledge form and payment to Terry by March 15th.

Another way to contribute to this event is to set-up a collection bin (or bins) in your business during the month of April to collect food. Please contact Terry at the REALTOR® Association at (270) 781-1623 or Terry@RaskRealtors.com and let her know by March 1st if you are electing to help this way.

Thank you in advance for your support!

Respectfully,

Laura Oliver
Chair, REALTORS® Community Service

Amy Rush
Vice-Chair, REALTORS® Community Service

2022 SPONSORSHIP PLEDGE FORM



Sponsorship name as it should appear on marketing materials, t-shirts, etc:

Address: _____

Phone Number: _____

Contact Name: _____ Email: _____

Sponsorship Levels

(please circle one)

\$2,500 Diamond

\$1,000 Gold

\$500 Silver

\$250 Bronze

_____ Invoice Me _____ Check Enclosed (Payable to RASK)

Event T-shirts

Please provide your t-shirt sizes: Available in S, M, L, XL and 2XL

Diamond Sponsorship includes 8 event t-shirts: _____

Gold Sponsorship includes 4 event t-shirts: _____

Silver Sponsorship includes 2 event t-shirts: _____

Bronze Sponsorship includes 1 t-shirt: _____

Return form via email: Terry@RaskRealtors.com

Return form and payment via postal mail:

Realtor Association of Southern KY
180 W. Professional Park Court
Bowling Green, KY 42104

All sponsorships must be paid in full by Tuesday, March 15, 2022!